

Union Mission Intent to Apply for Funding  
DCED HOME-ARP Application:  
**HOME Investment Partnerships  
American Rescue Plan Supportive  
Services Program (HOME-ARP SS)**

July 24, 2024



314 Loyalhanna School Road  
Suite 800  
Latrobe, PA 15650  
8:00 AM EST

# Agenda & Materials

- Agenda for the meeting will be:
  - General Overview
  - Presentation of Specific Request
  - Comments/Feedback & Questions(Q&A)
- Additional distributed materials:
  - Paper copies of the following are located near registration:
    - Agenda
    - Statement of Need
    - Program Design
    - Certification of Capacity

# HOME Investment Partnerships American Rescue Plan Supportive Services Program (HOME-ARP SS)

The Pennsylvania HOME-American Rescue Plan Supportive Services (HOME-ARP SS) funds can provide a broad range of supportive services to individuals and families that meet one of the qualifying populations as defined in Notice CPD-21-10: Requirements for the Use of Funds in the HOME-American Rescue Plan Program. Supportive services may be provided to individuals and families who are not already receiving the services outlined in the Notice through another program. Applicants may establish a separate supportive services activity or activities or may combine supportive services with other HOME-ARP activities.

HOME-ARP funding is provided by the U.S. Department of Housing and Urban Development (HUD) and administered by DCED.

# Project Narrative & Statement of Need: Union Mission's Commitment and Identified Needs

- Union Mission of Latrobe, Inc.
  - Addressing multifaceted needs of the homeless population in Westmoreland County.
  - Extensive services designed for stability and self-sufficiency.
- 2023 Gaps Analysis Highlights
  - Westmoreland County: 451 households accessing Coordinated Entry, highest in the region.
  - Beds Available: 190 beds, significantly lower compared to neighboring counties (Lawrence: 260 beds, Washington: 306 beds).
  - Diverse Population: 75% white, 17% black, 4% multi-racial, 2% Hispanic, 1% Asian, 1% other.
  - Households Served: 80% without children, indicating a need for services tailored to single adults.

# Project Narrative & Statement of Need: Economic Landscape and Service Gaps

- Economic Challenges
  - Unemployment Rate: 3.10% (slightly lower than state and national averages).
  - Poverty Rate: 9.7% (state average: 11.8%, national average: 11.5%).
- Service Deficiencies
  - Significant gaps in direct housing assistance and supportive service infrastructure.
  - Lack of specialized case management services for the homeless population.
  - Need for comprehensive, holistic assistance to address immediate and long-term stability.

# Project Narrative & Statement of Need: Proposed Enhancements and Impact

- Union Mission's Response
  - Served over 2,000 households in 2022 and 2023 through various programs.
  - Annual Assistance: 500-750 households (excluding ERAP) through prevention, rapid rehousing, permanent housing, and more.
- Proposed Enhancements
  - Addition of mobile resource specialists, housing navigation, case management, and financial assistance.
  - Integration with Coordinated Entry (CE) and real-time data sharing for better outreach and resource allocation.
- Impact
  - Strengthening programs and expanding reach to make homelessness rare, brief, and non-recurring.
  - Collaborative approach with partners and alignment with Western PA CoC's strategic plan and performance measures.

# Participation and Connection to Services

- **Coordinated Entry Participation**
  - Lead Agency and primary Access Site in Westmoreland County.
  - Oversees the Coordinated Entry System.
  - Integrates Home4Good (H4G) funding for effective diversion and rapid exit strategies.
- **Connecting Qualified Populations**
  - Broad network of human service organizations, grassroots groups, faith communities, and public spaces.
  - Seamless referral mechanisms and collaborations.
  - Positive reputation for genuinely caring and effectively connecting individuals to necessary resources.

# Record Maintenance and Performance Indicators

- Record Maintenance
  - Utilizes the Homeless Management Information System (HMIS) and GSuite.
  - Comprehensive and secure record-keeping.
  - Efficient communication among team members.
- Objectives, Outcomes, and Performance Indicators
  - Objectives: Enhance resource navigation and housing support services; Increase prevention, diversion, and rapid exit from homelessness.
  - Outcomes: Increased number of clients placed in permanent housing; Reduced duration of homelessness; Improved client self-sufficiency and stability.
  - Performance Indicators: Number of clients successfully placed in permanent housing; Average duration of homelessness; Percentage of clients achieving self-sufficiency goals.



# Housing Search and Counseling Services

- Community Need
  - Limited affordable housing, geographic barriers, high rates of homelessness, and significant housing barriers.
- Service Process
  - Client intake and assessment, personalized housing navigation, landlord engagement and advocacy, rapid housing placement, and ongoing support.
- Sustainability Without Funding
  - Exploring alternative funding sources and partnerships.
  - Potential reduction in service scope and impact without necessary funding.

# Case Management Services

- **Community Need**
  - High rates of homelessness, complex needs of homeless individuals, resource navigation, and support for stability.
- **Service Process**
  - Intake and assessment, personalized case plan, regular check-ins and support, resource connection and advocacy, skill building and empowerment, ongoing monitoring and adjustment, aftercare and follow-up.
- **Sustainability Without Funding**
  - Seeking alternative funding sources and partnerships.
  - Potential reduction in service scope and impact without necessary funding.

# Short-Term and Medium-Term Financial Assistance for Rent

- Community Need
  - High rates of homelessness, economic hardships, housing affordability crisis.
- Service Process
  - Client intake and assessment, eligibility verification, individualized assistance plan, direct payment to landlords, ongoing monitoring and support, connection to additional resources.
- Determining Recipients
  - Referral and screening, comprehensive assessment, assistance plan development, approval and disbursement.
- Sustainability Without Funding
  - Seeking alternative funding sources and partnerships.
  - Potential reduction in service scope and impact without necessary funding.

# Achieving Self-Sufficiency

- Strategies for Self-Sufficiency
  - Case management and goal setting, employment assistance, financial counseling, access to supportive services, ongoing monitoring and follow-up.
- Assistance Duration
  - Short-Term Financial Assistance: Up to 3 months.
  - Medium-Term Financial Assistance: Up to 12 months.
- Objective
  - Stabilize housing, secure employment, work towards financial independence, and achieve lasting self-sufficiency.

# Union Mission Supportive Services Specifically Requested as part of Grant Application

- Mobile Resource Specialist
  - Application/Eligibility
  - Verifying and documenting eligibility for Supportive Services
  - Developing, securing, and coordinating Services
  - Using the coordinated entry system
  - Obtaining federal, state, and local benefits
  - Monitoring and evaluating program participant progress
  - Providing information and referrals to other providers
  - Providing ongoing risk assessment and safety planning with victims of domestic violence, dating violence, sexual assault, stalking, and human trafficking
  - Developing an individual housing and service plan
  - Conducting reevaluations of the program participant's eligibility and assistance needs

# Union Mission Supportive Services Specifically Requested as part of Grant Application

- Case Management
  - Application/Eligibility
  - Verifying and documenting eligibility for Supportive Services
  - Developing, securing, and coordinating Services
  - Using the coordinated entry system
  - Obtaining federal, state, and local benefits
  - Monitoring and evaluating program participant progress
  - Providing information and referrals to other providers
  - Providing ongoing risk assessment and safety planning with victims of domestic violence, dating violence, sexual assault, stalking, and human trafficking
  - Developing an individual housing and service plan
  - Conducting reevaluations of the program participant's eligibility and assistance needs

# Union Mission Supportive Services Specifically Requested as part of Grant Application

- Housing Navigator
  - Client Assessment and Intake
  - Personalized Housing Plans
  - Housing Search Assistance
  - Landlord Engagement
  - Application Support
  - Financial Assistance Coordination
  - Tenants' Rights Education
  - Resource Connection

# Supportive Services Requested Amount

- Application is a regional request, with Lawrence County Community Action Partnership (LCCAP) as the applicant and Union Mission as a subrecipient
- LCCAP utilizes a per-client-fee reimbursement model

Services	
Per client fees for delivery:	
a.) Staff Costs for	
Application/Eligibility	\$ 160.00
Housing Search and Placement	\$ 500.00
Case Management	\$ 660.00
Client Oversight/Tracking	\$ 120.00
General Management	\$ 1,480.00

	TOTAL
# of Households	250
<b>Total</b>	<b>\$370,000.00</b>



# Union Mission Financial Assistance Specifically Requested as part of Grant Application

- Short-Term Rental Assistance

- Duration: Typically up to 3 months of rent.
- Purpose: Quickly stabilize housing for individuals and families experiencing homelessness.
- Usage: Covers initial rental costs such as first month's rent, security deposits, and immediate rental arrears.
- Goal: Provide immediate financial support to help clients secure stable housing quickly.

- Medium-Term Rental Assistance

- Duration: Covers up to 12 months of rent.
- Purpose: Provide extended support to individuals and families who need more time to achieve financial independence.
- Usage: Includes ongoing rental assistance to ensure clients can maintain housing while working towards self-sufficiency.
- Goal: Offer sustained support to prevent homelessness recurrence and allow clients to stabilize their financial situation.

- Security Deposits

- Coverage: Includes deposits required to secure housing.
- Purpose: Remove financial barriers to accessing stable housing.
- Usage: Covers security deposit costs, enabling clients to move into housing.
- Goal: Support a smooth transition into stable housing by addressing immediate financial needs related to housing setup.

# Financial Assistance Requested Amount

- Application is a regional request, with Lawrence County Community Action Partnership (LCCAP) as the applicant and Union Mission as a subrecipient
- LCCAP reimburses directly for costs for eligible participants

Assistance Type	Amount
Rent Assistance	\$100,000.00
Security Deposits	\$ 37,500.00
<b>Total</b>	<b>\$137,500.00</b>

# Questions and Comments

We value your input! Please feel free to share your comments, provide feedback, or ask any additional clarifying questions.

# Additional Information

To provide additional commentary or feedback, or to ask additional questions not reviewed here today, please email us at:

[info@theunionmission.org](mailto:info@theunionmission.org)

-or call us at-

724-539-3550 x214



*Thank You*

